



Eshuis works with Esko-PDF Workflow. Delivering artwork in c-PDF format.

## Instruction to create a good PDF

- ✓ PDF version at least 1.6 or higher
- ✓ Fonts included (no subset)
- ✓ Resolution images 300 dpi or higher (bitmap 1200 dpi)
- ✓ Colours: CMYK and/or PMS

## Eshuis Cloud to send artwork

You will receive an upload link from Eshuis by email to send c-PDF files to Eshuis. Click the link to open Eshuis Cloud in your browser. By clicking the upload button, explorer will open. Now you can select the files you wish to send to Eshuis. Your files now will be uploaded in the secure Eshuis Cloud environment.

## Artwork delivery terms and conditions

Per label, one document.

All placed illustrations / scans must also be supplied.

Images must be placed at 100% and must have a resolution of at least 300 dpi.

RGB files must be converted to CMYK.

ArtPro files must be converted to Adobe Illustrator

Images must be delivered as TIFF, PSD or Photoshop EPS.

Text, logo, etc., must be delivered as Encapsulated PostScript by preference.

All used fonts (screen and printer font) must be supplied. Including the fonts that are used in the used illustrations.

Minimum positive font size: 4 pt. At least 6 pt when negative in one colour. Please consult us due to possible fitting issues depending on the selected printing technique when negative in multiple colours.

Convert the fonts into font outlines and/or curves when using PC documents. Note: a file must be supplied should there be any textual corrections.

Clearly specify the outline using a line. When an image is used with elapsing colours there should be at least 2 mm from the image using elapsing colours from the outline.

Please keep at least 35 mm white space when using EAN13 codes to ensure legibility

These delivery instructions apply if your requests go through the customized process and / or one of our account managers.